

Jackson Collaborative Network



VISION: The Jackson Collaborative Network envisions a community where all residents are safe, healthy and thriving.

PURPOSE: The Network model is designed to support partner agencies in the collective, as well as individual pursuit of systems change strategies, to favorably change the experience of community members and improve population outcomes.

Societal Need Addressed by Mission

Every three years, the Network partners with its members to design and implement an assessment of current community conditions. The most recent assessment broadened its focus to:

- Access to health care
- Transportation
- Employment
- Income
- Food security
- Housing stability

Along with the survey, community data is gathered from other sources including County Health Rankings, Kids Count, Census and Behavioral Risk Factor Surveillance System (BRFSS).

The most recent assessment highlights significant racial disparities impacting Jackson County's Black and African American residents. Existing services and supports remain separated and designed to meet immediate short-term needs without addressing the root causes that produce inequity and crisis.

These and other racial disparities are a product of inequitable systems:

- Racial segregation – more than half of all Black and African American residents live within the City, compared to 15% of White residents.
- Economic disadvantage – 64% of Black and African American residents made less than \$25,000 per year, compared to 33% of White residents. 63% of Black and African American children live in poverty, compared to 23% of White children.
- Academic inequity - Only 9% of Black and African American males in Jackson County have a bachelor's degree or higher, compared to 21% of White males. A bachelor's degree almost doubles an individual's earning potential.
- Transportation challenges - on average, 15% of Black and African American residents report lack of transportation as a barrier to accessing basic health and dental care, compared to less than 3% of White residents.
- Infant mortality - Black and African American babies in Jackson are 6 times more likely to die before their first birthday than White babies.

These outcomes will only change by changing the systems producing the inequities. Jackson Collaborative Network members are committed to dismantling conditions, including policies and service disparities, that produce inequity and replacing them with conditions that produce equity.

“Systems are perfectly designed to get the results they get.”

– W. Edwards Deming

History

The Jackson Collaborative Network is a multi-sector partnership comprised of more than 500 community partners working to improve the well-being of Jackson County residents.

This partnership has grown and adapted over 15 years as community conditions have changed, and as the capacity for systems change has increased. The Network's focus has expanded from its initial health focus, led by the Health Improvement Organization (HIO), to include collaborative efforts focused on education, led by the Cradle to Career Education Network (C2C), and economic stability, led by the Financial Stability Network.

In 2020, the health, education and economic stability collaboratives formally integrated into a comprehensive network to ensure a safe, healthy, thriving Jackson community. These efforts are united by a commitment to shared values and aligned with a common measurement system that provides a roadmap and accountability structure.



Strategic Plan

Network priorities are defined by a comprehensive shared measurement system that serves as a common agenda for Jackson's collective impact efforts. This system provides a clear vision for change, aligns the collective action of partners around shared priorities, and creates shared accountability.

The shared measurement system framework includes the following system level aims:

- Our Basic Needs Are Met
- We Are Safe
- We Are Healthy
- We Are Resilient
- We Achieve Our Full Potential

OUR SHARED GOALS:

Reduce/decrease

- Rate of violent crime
- Years of potential life lost
- Percent of families living in poverty
- Rate of food insecurity

Increase

- Resident with positive self-reported health status
- Kids ready for kindergarten
- Adults with valuable credential
- Youth protective factors
- Affordable housing
- Access to quality health care
- Positive perceptions of safety

The shared measures framework was developed in 2019 and baseline data is in place. The Network gathers data and tracks progress on shared goals as part of its Collaborative Community Assessment. The most recent report can be found here: <https://www.jacksoncollaborativenetwork.org/collaborative-community-assessment>.

Value Proposition & Sustainability

The Jackson Collaborative Network exists because its members believe that the key to improving the overall health and well-being of our community involves a commitment to actively addressing root causes of systems issues that are contributing to inequities for Jackson County residents. The focus of Network services and support are designed to build and strengthen capacity within the community to engage in continuous action learning processes that create lasting, systemic change.

To date, the Network has been collectively funded through the financial commitments of several Network partners and grant funds that have been received to support its operations.

A dedicated team of Network members are actively working on long-term sustainability plans that include a diverse portfolio of strategies to provide sustainable Network financing beyond 2022. Key to the success of their efforts is the ability to demonstrate the value of the Network and the services and supports it provides. Demonstrating the value of the Network requires full scale implementation of Network services and supports for a period of time so progress and impact can be monitored and reported.

The value produced by the Network will be realized:

- by its member partners through improved operational efficiency, service coordination, client outcomes and satisfaction
- by public and private payors through reduced expenditures on 'rescue services' resulting from failures to effectively identify and intervene to address root causes of suboptimal outcomes
- by the community through improved experience of care, agency to solve problems, and equitability of conditions impacting their ability to achieve their full potential

Sustainable financing strategies included in development plans are not limited to:

- Annual Network dues for participating members
- 'Fee-for-service' charges for Network support and consultation services
- Shared savings contracts with payors and providers
- Integration/hard-wiring of capacity within existing agency operations

Funding Partners



Network Financials

The Jackson Collaborative Network is collectively funded through grants and the direct financial support of Network partners. This support has increased steadily over the past decade as Network functions have evolved and expanded and new partnerships formed.

Current funding partners include:

- Baker College
- Community Action Agency
- Consumers Energy Foundation
- Henry Ford Allegiance Health
- Jackson College
- Jackson Community Foundation
- Jackson Intermediate School District
- Michigan College Access Network
- TRUE Community Credit Union
- United Way of Jackson County

Network funding supports the provision of backbone services needed to make collective impact work in the Jackson community possible. This includes a small team of staff that provide coaching and technical assistance for Network members and partners, data analysis and reporting to track and measure progress on shared goals and priorities, and expenses related to supporting strong engagement of partners and community members.

The Network has approved a 3 year timeline and budget for 2020-2022 to achieve full scale implementation of the updated backbone support model and demonstrate value to members and the community. The annual Network budget is \$520,290. Current Network revenue from all sources is sufficient to meet funding needs in full until the fall of 2022. Additional short and long-term funding is being sought to bridge the gap between secured revenue and expenses to support operations from September 2022 through December 2022 and beyond.

The services and supports the Network provides help to build organizational capacity within the Jackson community that can identify and address the root causes of systemic issues negatively impacting residents. A safe, healthy, thriving Jackson community is one in which all residents achieve their full potential. This will not happen by accident. It requires a shift in organizational behavior and mindsets to search for and root out policies and practices that are producing inequities. Together we can create the conditions necessary to achieve this vision.



CONTACT INFORMATION

Sheri Butters

Network Manager, Jackson Collaborative Network

Sbutter2@hfhs.org

(517) 205-6772

Facebook:

www.facebook.com/JacksonCollaborativeNetwork

Website:

www.jacksoncollaborativenetwork.org/